



Hello  Bitiya



Aim
महिला बज्जा किसानों के साथ बैठक
स्थान-
दिनांक-
द्वारा- एम लक्ष्मणन



AuD*is*
Rhythm of Possibilities



Digital Learning

Introduction

Founded in 1999 under the Indian Trust Act of 1882, AIM Trust has been working for over two decades to uplift marginalized and underserved communities through grassroots-led, impact-driven initiatives. We are fully compliant with all statutory requirements, including 12A, 80G, FCRA, EPF, CSR1, and NGO Darpan registration, reflecting our strong foundation in accountability and governance.



Who Are We?

Our Vision

Building an eco-friendly sustainable society where each and everyone could lead a life with dignity

Our Mission

To work for eco-friendly and sustainable development of the society where all human beings could fulfil their basic needs and enhance quality of life



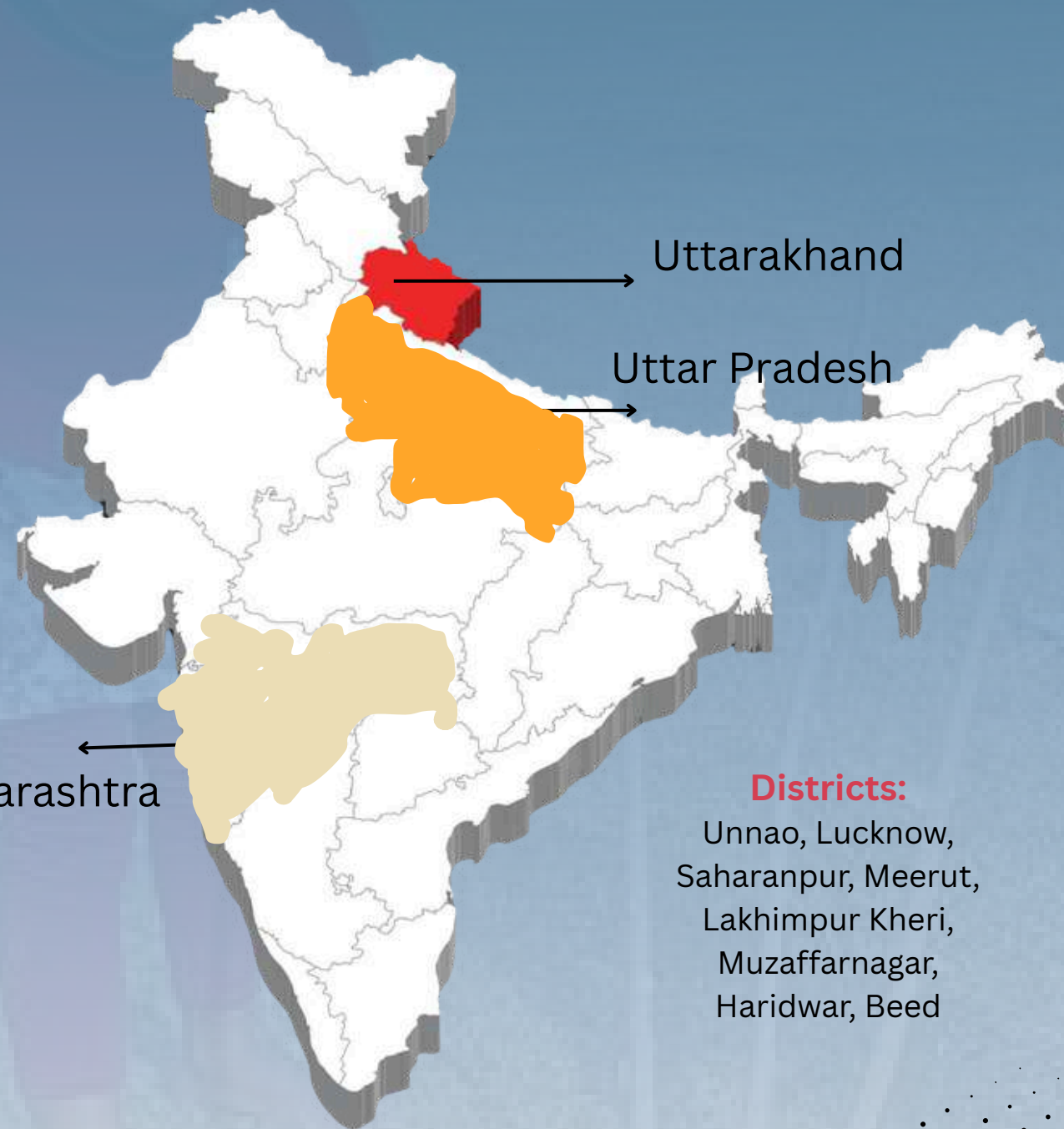
Our Values

We are committed to empowering marginalized communities through value-based education and promoting inclusive, people-centered development with a focus on women and children.

Our core principles include professional excellence, transparency, and fostering an equitable and discrimination-free workplace



Our Geographic Scope



Our Objectives

01

Empower marginalized individuals to live with dignity and improved living conditions



02

Provide quality education to children from marginalized families



03

Strive to achieve SDGs for the development of women, children, youth, farmers, and migrants



04

Address climate change and environmental protection



05

Promote social inclusion and address social and economic inequalities



06

Enhance the quality of life of marginalized communities via education, health, and livelihood interventions



07

Develop sustainable agriculture models to enhance livelihoods



Our recent global footprint

✓ Cambodia, 2024

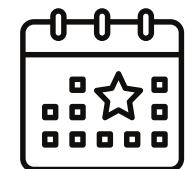
AIM Trust participated in “FAIR for ALL Learning event on Land and Gender”

AIM Trust's "Hello Daughters" program was recognized as a best practice for strengthening women's leadership and decision-making at a global event. This achievement highlights our commitment to empowering young girls to overcome societal stereotypes and become fearless, confident leaders in their own right.

✓ Uganda, 2025

AIM Trust participated in training on “Multi- Partner Project Management”

It created shared learning experience through Mutual Capacity Strengthening Trajectory leading to robust and innovative solutions



Upcoming Opportunities

International Conference on Sustainable Development, Rome
- *European Center of Sustainable Development*

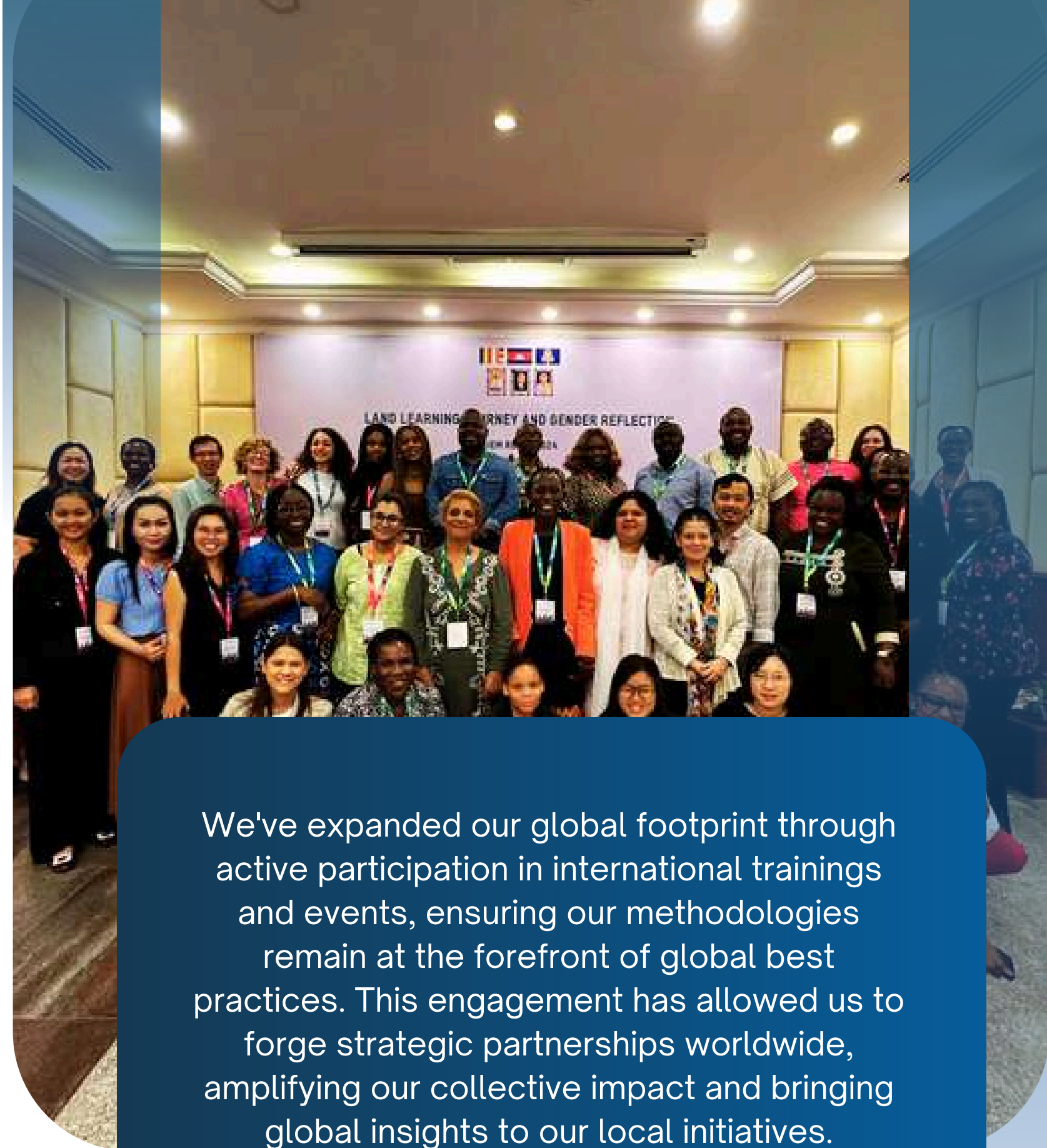
Participating in the event will support in elevating our global profile and fostering networking opportunities with key players in sustainable development

Fundraising Congress, Netherlands
- *International Fundraising Congress*

A platform that will bring together over 1,200 fundraisers and social impact leaders from more than 70 countries to share knowledge, best practices, and new strategies for social change

Africa Diaspora Policy Centre, Netherlands

An event to bring leaders from across world on issues related to migration and development



We've expanded our global footprint through active participation in international trainings and events, ensuring our methodologies remain at the forefront of global best practices. This engagement has allowed us to forge strategic partnerships worldwide, amplifying our collective impact and bringing global insights to our local initiatives.



Key Strategies for Change

We implement targeted, community-driven strategies to ensure lasting impact

Community Mobilization

- Building awareness through grassroots outreach
- Strengthening local leadership and ownership

Partnerships & Convergence

- Collaborating with government departments, CSOs & schools
- Linking communities with welfare schemes and entitlements

Capacity Building

- Training adolescent girls, women, SHG leaders, and caregivers
- Enhancing skills in education, leadership, financial literacy & inclusion

At AIM Trust, inclusion is not a separate vertical; it is the lens through which all work is designed and implemented. We ensure meaningful inclusion of:

- **Girls and women**
- **First-generation learners**
- **Children & Youth of marginalised communities**
- **Persons with disabilities**
- **Disaster Risk Reduction**
- **Elderly Communities**

Evidence-Based Action

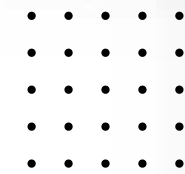
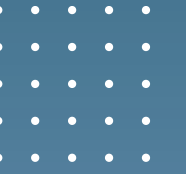
- Using data to inform programming and adapt strategies
- Ensuring accountability through monitoring & learning systems

Our Pillars for Intervention

Harnessing a multi-thematic approach, our pillars of intervention form the core of India's developmental needs by addressing critical gaps.

The 6 Focus Areas

- Inclusive Health & Nutrition across the Life Cycle
- Inclusive Education & Holistic Learning
- She Shakti – Women-Led Collectives & Livelihoods
- Dhara Shakti – Nurturing Earth, Environment, Climate and Inclusive Agriculture,
- Saksham Shakti – Inclusive Youth & Disability Program
- Digi Shakti – Digital Empowerment for All



Inclusive Health & Nutrition across the Life Cycle (SDGs 2 | 3 | 5 | 10)

AIM Trust implements a life-cycle-based nutrition and preventive health approach to address intergenerational malnutrition by ensuring continuity of care from conception through healthy aging. Our interventions prioritise women, children and adolescents, focusing on high-impact life stages to deliver sustainable nutrition and health outcomes.

Key Focus Areas of Support

1. First 1,000 Days Nutrition (Conception to 2 Years)

Strengthening the foundation of life through:

- Maternal nutrition counselling with ANC and PNC service linkage
- Promotion of optimal Infant and Young Child Feeding (IYCF) practices, including early initiation of breastfeeding, exclusive breastfeeding, and appropriate complementary feeding.
- Growth monitoring & promotion, micronutrient awareness, and caregiver education
- Prevention of underweight, stunting, wasting, and childhood anaemia

2. Maternal Health & Nutrition Support

Ensuring safe motherhood and maternal well-being through:

- Maternal nutrition literacy, dietary diversity, and adequate dietary intake
- Antenatal care and health literacy
- Postnatal recovery and lactation nutrition support
- Anaemia prevention and awareness on nutrition supplementation (IFA, Calcium, and Folic Acid)
- Mental well-being, stress management, and maternal self-care and community-based postnatal mother support systems



Our Service Delivery Platforms & Reach

- Hello Bitiya – Adolescent empowerment platform reaching 10,000 first-generation learner girls, integrating nutrition, anaemia prevention and life-cycle behaviour change.
- She-Shakti – Women-led platform supporting 3,500+ women across 25 villages through nutrition-sensitive livelihoods, local food production and household food security; 2,000 women directly supported through livelihood enhancement.



Inclusive Health & Nutrition across the Life Cycle (SDGs 2 | 3 | 5 | 10)

AIM Trust adopts a life cycle-based nutrition and preventive health approach that addresses intergenerational malnutrition by ensuring continuity of care from conception through healthy aging with special focus on women, children and adolescents.

Key Focus Areas of Support

3. Adolescent Girls' Nutrition & Health

Empowering girls during critical growth years:

- Nutrition education and anaemia reduction intervention
- Menstrual health & hygiene (MHH) management
- Integration of mental health, life skills, body confidence, and physical activity
- Linking nutrition with education and sports participation

4. Community Nutrition & Preventive Health

Strengthening communities for sustained impact

- Community-level nutrition awareness and screening camps
- Promotion of kitchen gardens and nutrition-sensitive local food systems
- Capacity building of women as community nutrition champions
- Livelihood nutrition convergence for household food and nutrition security



Our Service Delivery Platforms & Reach



- Women SHGs & Community Groups – Community institutions reaching 20,000+ rural women through nutrition awareness, BCC, household follow-up and service uptake; extended outreach to 35,000 households through scheme convergence.
- ICDS & Health System Convergence – Active coordination with AWWs, ASHAs, ANMs, and Government programmes, including ICDS and POSHAN Abhiyaan, supporting 500+ children across 25 villages and strengthening last-mile nutrition service delivery.

Inclusive Education & Holistic Learning (SDGs 4 | 5 | 10)

Education at AIM Trust nurtures confidence, dignity, health awareness, and leadership, not just academic learning. Our approach to integrated child development is centered on improving children's lives through holistic interventions that enhance health and nutrition while providing access to a modern digital learning space. This comprehensive model ensures children are physically well and equipped with the skills needed for a digitally connected future.

A. Nanhe Sitare

Inclusive Early Childhood Care & Development Program includes:

- Early learning, nutrition & stimulation
- Caregiver engagement
- Inclusion of children with developmental vulnerabilities

B. Hello Bitiya Manch- A Platform for Adolescent Empowerment

Hello Bitiya Manch is a vibrant collective of adolescent girls established in Lakhimpur District as part of the Adolescent Girls Program. This collective serves as a safe and empowering space where girls come together to learn, share, and build their capacities to challenge societal barriers and take charge of their futures.

The program guides girls through a five-phase journey from welcoming them as daughters to cultivating fearlessness, empowering them with education and confidence, preparing them for responsibility, and ultimately ensuring they become financially independent. We initiate various programs such as Digital Literacy Training, Kitchen Garden, Sports Activities, and Self Defense to achieve our goals.

- Empowered 25,000+ adolescent girls in life skills, leadership & self-defense
- Over 500 girls gained awareness about their rights and access to services
- 1500+ women received training in financial literacy and entrepreneurship & 200+ girls received vocational training
- 300 families committed to supporting their daughters' education, and 20 villages participated in mobilization efforts against early marriage
- Enabled 5,000+ girls to stay in school through after-school
- Provided holistic development to 5,639 children
- Provided furniture and resolved water-logging in damaged floors
- 350 children gained digital skills and received certificates from NIIT
- 68 children received training on Python programming, 23 received Internet Security & Safety training
- 110 adolescent girls received STEM education
- Formed 200 adolescent groups promoting leadership and rights
- Health and hygiene kits distributed to girls



The girl students are provided with structured career counselling through interactive workshops and one-on-one guidance

Sports for Girls

Under the Hello Bitiya Initiative, a major focus has been laid on sports. Sports has been used as an enabler in building confidence, promoting leadership, improving physical and mental health, and challenging gender stereotypes.

- Cricket
- Saanp Sidhi
- Kabaddi
- Khokho



At Aim Trust, we aim to expand the sports program to reach more girls and to provide them with quality training facilities along with exposure to district and state-level competition



Through our regular sports events & team participation, we have witnessed a significant improvement in the girl's confidence, leadership abilities and community engagement. We also have cricket teams in various villages that showcase talent and inspire others to join

She Shakti – Women-Led Collectives & Livelihoods, (SDGs 5 | 8 | 10 | 12)

SheShakti mobilizes women into SHGs to drive economic empowerment, nutrition security, and leadership. Our key components include, livelihoods linked with nutrition & education; financial literacy & entrepreneurship; nutrition-rich products (millets, jaggery – Nutri-Treasure) & women as decision-makers in families and communities

A. Sugar Value Chain- Women Welfare

We aim to address the gender-related challenges faced by small and marginal women farmers and workers in the sugar value chain in Uttar Pradesh, Uttarakhand, and Maharashtra by improving women's access to welfare schemes, education, healthcare, and sustainable agricultural practices, thereby ensuring inclusive development. Aim Trust has worked extensively to engage with communities through regular village meetings, identifying challenges faced by women and facilitating connections to government welfare schemes.

The program has successfully enrolled drop-out children of cane cutters in schools and provided necessary educational support. Simultaneously, health and hygiene workshops were conducted to address prevalent community health issues, developing a culture of better hygiene practices and disease prevention.

The organization has also raised awareness about digital platforms such as E-Ganna and E-Shram to enhance transparency and access to entitlements.

To promote skill development and sustainability, women have been trained in leadership, financial literacy, and sustainable farming methods through Good Agriculture Practices (GAP).

The formation of self-help groups has further encouraged entrepreneurship and economic independence among women, enabling them to take greater control of their lives.



AIM Trust collaborated with agricultural experts and scientists to train farmers on these multiple cropping practices

- Strengthened **500+** SHGs
- Trained **5,000+** women in financial literacy and entrepreneurship
- Linked **2,00,000** families of sugarcane cutters to welfare schemes
- Production unit established for organic jaggery, increasing household income by **30%**
- Supported **500+** women access loans
- Trained **1,200+** women in stitching, poultry, and food processing
- Honored by the Hon. Governor with the Vinoba Seva Samman for advancing the rights of sugarcane cutters and farmers



NutriTreasure:

Women's Economic Empowerment Through Value-Added Nutrition Products

The initiative enhances women's livelihoods by building skills in transforming traditional food ingredients into high-value nutrition products. Women are trained in improved food processing, product diversification, and market engagement to increase income opportunities.

Nutrient-Enriched Jaggery Products:

The initiative focuses on blending jaggery with various plants to significantly boost its nutritional value

Shree Shakti Van:

A mobile van, named "Shree Shakti Van" was launched to serve as a sales and distribution channel to local markets

Marketplace for Women:

Women sell nutrient-rich jaggery products, such as laddoos and sweets, directly in local markets, creating an income source for them



Dhara Shakti – Nurturing Earth, Environment, Climate and Inclusive Agriculture, (SDGs 10 | 12 | 13 | 15)

Dhara Shakti is an AIM Trust program that promotes environmental protection, climate action, and inclusive growth. It ensures that women farmer, small and marginal farmers, youth, and underserved communities are equally included in climate solutions. The program recognizes that agriculture is central to livelihoods, food security, and dignity, especially for vulnerable groups.

Climate Resilient Agriculture Program

Aim Trust implemented several initiatives to address climate change and promote environmental protection. The organization introduced sustainable agricultural techniques and encouraged organic farming practices among local farmers to reduce the use of harmful chemicals.

Agricultural waste management was also a key focus, with the Trust promoting composting and recycling methods to minimize environmental impact. To improve air quality, Aim Trust monitored oxygen levels in the community and launched plantation drives to increase green cover in the region. These efforts were aimed at creating a more sustainable and eco-friendlier environment.

What We Do

- Build awareness on climate change, environment, and inclusion
- Promote kitchen gardens for nutrition and food security
- Support women and small farmers with climate-resilient farming practices
- Encourage waste reduction and plastic-free communities
- Engage youth and marginalized groups in green skills and livelihoods

Impact

- Reduced inequalities through inclusive climate action
- Climate-resilient and food-secure communities
- Empowered women and youth as environmental leaders
- Sustainable livelihoods and a healthier planet

- Over **3,500** women across 25 villages trained in sustainable agricultural practices
- Successfully converted a significant number of farmers to **organic farming**, leading to healthier crops and reduced chemical use
- Conducted **large-scale plantation drives**, resulting in the planting of thousands of trees and a noticeable improvement in local air quality
- Support during disasters, including Covid-19 vaccination drives and flood relief



Saksham Shakti – Inclusive Youth & Disability Program, (SDGs 4 | 8 | 10 | 16)

Saksham Shakti is AIM Trust's platform for youth leadership, talent development, and disability inclusion. The focus areas are life skills, digital literacy & employability; platforms for persons with disabilities to express talent; leadership, confidence & social participation; accessible, dignified, and inclusive spaces

A. Skills, Employment, and Empowerment

Beginning as a tribute to Helen Keller, Aim Trust organized an event in collaboration with the National Association for the Blind, India Business Disability Network and Confederation of Indian Industry, focused on the importance of inclusive skilling and training, highlighting the urgency of accessible skilling frameworks, government-industry partnerships, and career progression pathways for persons with disabilities. Emphasis was laid on inclusive hiring strategies, awareness within leadership, and building universally accessible ecosystems in the private sector.

The platform enabled pathways to address key issues for the blind people:

- Inclusion as action
- Skilling with accessibility
- Lived experiences matter
- Cultural strength
- Community-led solutions

B. AuDis (Au = Audio, Dis = Disability)

AuDis band is a global initiative showcasing artists who may be visually impaired, physically challenged, or from dwarf communities.

Through music, song, dance, and drama, they prove that ability is limitless. Their performances break barriers and inspire society to reimagine inclusion. AuDis Band was invited to perform at Tahbib 2025, Dubai (27th-29th November 2025), a prestigious cultural festival held annually on Dubai National Day. This year's festival was graced by the legendary writer and poet Shri Javed Akhtar as the chief guest, making it a landmark opportunity for AuDis to represent India's inclusivity before the world.



- Supported **300+** persons with disabilities in accessing health, pensions, and schemes
- Conducted **disability inclusion training** with local CSOs and schools
- Advocated for **accessible infrastructure** in public spaces and schools

Digi Shakti – Digital Empowerment for All (SDGs 4 | 5 | 8 | 9 | 10)

Digi Shakti is AIM Trust's inclusive digital empowerment initiative that ensures girls and boys, youth from marginalized communities, women, men, senior citizens, and persons with disabilities have equal access to essential digital skills. The program recognizes that digital literacy is no longer optional—it is a basic life skill, especially for young people from underserved backgrounds whose education, employment, and opportunities depend on it. Through structured training, hands-on practice, and community-based learning, Digi Shakti bridges the digital divide and empowers participants to use computers, mobile phones, and digital platforms safely, confidently, and independently for education, livelihoods, and everyday life.

Key Focus Area

- Basic computer and mobile literacy for girls, boys, and youth (SDG 4 – Quality Education)
- Safe and responsible use of digital platforms (SDG 16 – Strong Institutions)
- Access to digital services such as banking, government schemes, healthcare, and education (SDGs 9 & 10)
- Digital skills for livelihoods, entrepreneurship, and employability (SDG 8 – Decent Work)
- Inclusive digital learning for youth from marginalized communities, persons with disabilities, and senior citizens (SDGs 5 & 10)

Impact

- Reduced digital inequality and greater inclusion (SDG 10)
- Improved education and job readiness for marginalized youth (SDGs 4 & 8)
- Empowered girls and women through equal digital access (SDG 5)
- Confident, informed, and responsible digital citizens



Digi Shakti aligns with Schedule VII of the Companies Act, 2013 and the UN Sustainable Development Goals, contributing to education, skill development, inclusion, and equitable access to opportunities in the digital world.



Shukriya – Dignified Aging, Gratitude & Active Living (An Inclusive platform for the People with 50 Years and above), (SDGs 3 | 10 | 11 | 16)

Shukriya means gratitude towards life, the universe, and the people who have shaped our families, communities, and society. Shukriya is AIM Trust's respectful initiative dedicated to people above 50 years, celebrating aging with dignity, gratitude, and purpose. Rooted in the spirit of gratitude towards life and the universe, **Shukriya creates inclusive spaces where elders are honoured for their wisdom, experience, and contribution**, not viewed through the lens of dependency.

Through thoughtfully designed programs—gatherings, conversations, talk shows, cultural expressions, wellness sessions, and mentorship platforms—**Shukriya encourages active living, emotional well-being, social connection, and self-expression**. Participants are invited to share, guide, perform, create, and revisit dreams they once paused. Shukriya nurtures belonging, respect, joy, and intergenerational bonding, reaffirming that every stage of life is meaningful and worthy of celebration.

Core Philosophy

- Basic computer and mobile literacy for girls, boys, and youth (SDG 4 – Quality Education)
- Safe and responsible use of digital platforms (SDG 16 – Strong Institutions)
- Access to digital services such as banking, goverShukriya is built on:
- Dignity over dependency
- Respect over charity
- Active living over isolation
- Belonging over invisibility



It acknowledges that healthy aging is not only about physical health, but also emotional well-being, social connection, self-expression, and meaning. Government schemes, healthcare, and education (SDGs 9 & 10)



Why AIM Trust is a Trusted CSR & Development Partner

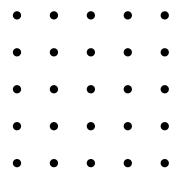
- ✓ 25+ years of grassroots credibility
- ✓ Strong partnerships with government, corporates & global institutions
- ✓ Inclusion-first, gender-transformative programming
- ✓ Transparent governance, monitoring & reporting
- ✓ SDG-aligned, scalable & sustainable models
- ✓ Legal Compliance & Governance
- ✓ Registered under Indian Trust Act, 1999
- ✓ Valid 12A & 80G certifications
- ✓ FCRA, EPF, CSR1, and NGO Darpan registrations
- ✓ CSR-aligned with Schedule VII, Companies Act 2013
- ✓ Regular audits & transparent financial practices
- ✓ Safeguarding, child protection & inclusion policies



Our Commitment

AIM Trust is committed to inclusive, equitable, and sustainable development, ensuring that every child learns, every woman blossoms, every youth leads, and every community protects the planet—in alignment with the Sustainable Development Goals.

Our Partners



We collaborate with leading government bodies, corporate partners, development agencies, and community institutions to drive sustainable, inclusive impact. These strategic partnerships strengthen our reach, innovation, and ability to create measurable change at the grassroots level.



Azim Premji Foundation



European Union
Humanitarian Aid



All our initiatives & activities are being supported by our development partners

Convergence with contemporary needs

Through our priority areas, we strategically align with the UN SDG goals and India's national priorities, driving a convergence of action where every initiative in education, skill development, women's empowerment, climate resilience, and health & nutrition directly contributes to a more equitable and sustainable future for all.



SDG goals

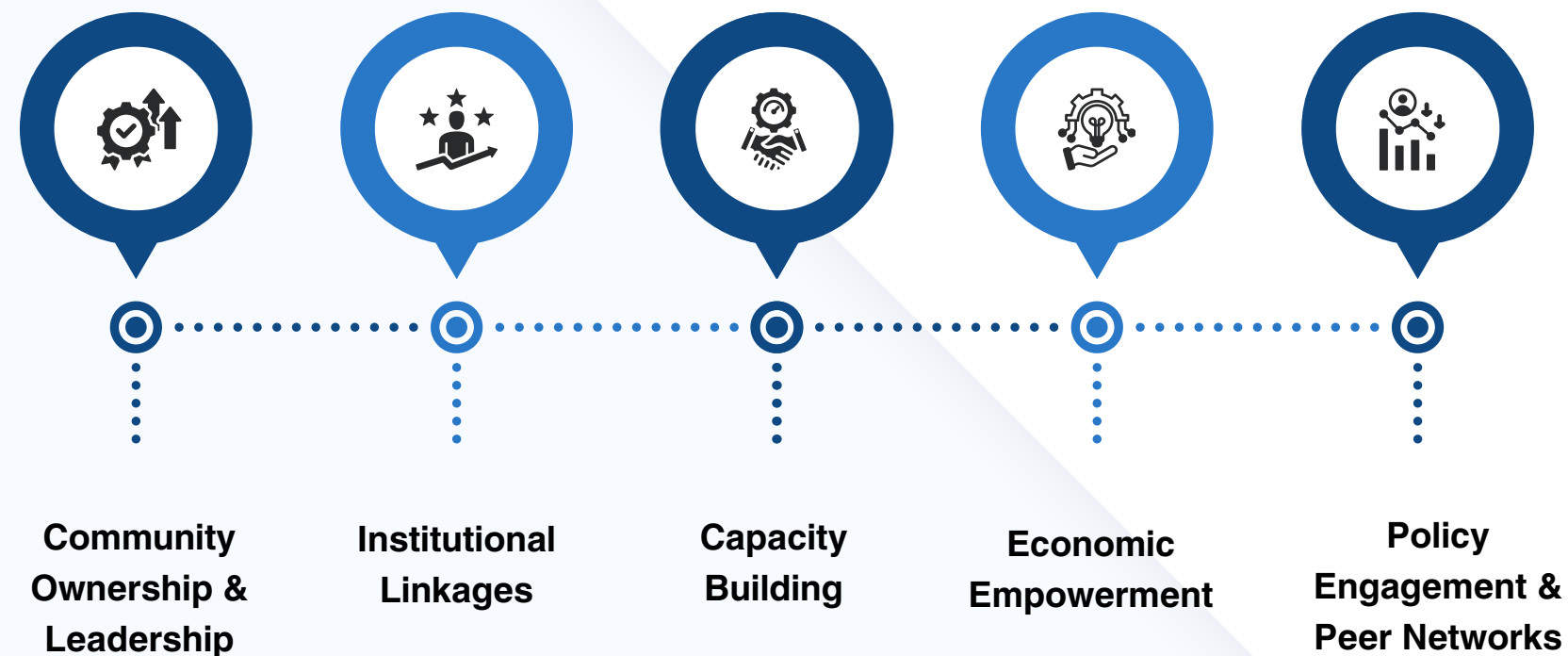


Schedule VII



Sustainability Plan

Our approach focuses on strengthening community leadership by empowering youth, SHG members, and PwDs to take ownership of local initiatives. Efforts are anchored through institutional linkages with schools, panchayats, health systems, and government schemes for sustainability. Continuous capacity building ensures peer educators and local facilitators can mentor and advocate independently. On the economic front, producer groups and inclusive enterprises enhance income opportunities and market access for women and PwDs. Through policy engagement, communities advocate for inclusive budgeting and effective scheme implementation. Finally, monitoring committees and peer networks track progress, promote accountability, and encourage cross-learning to sustain impact.



Invest in Impact Drive Change



We invite you to partner with us in expanding our mission. Together, we can unlock greater potential and bring lasting change to more lives and geographies



Corporate Partnership

By promising funds and collaborating for initiatives that support our multi-faceted thematic areas



Institutional Collaboration

All our initiatives & activities are being supported by our development partners



CSR Initiatives

Collaborate with us by integrating your CSR initiatives into our programs, co-designing impactful projects, and leveraging our expertise to create sustainable change



Support A Campaign

Currently, AIM operates in diverse projects and you can adopt one or more of our projects that fit your CSR needs in terms of geographical location and area of intervention



"Healthy Children, Brighter Futures: AIM Trust Nourishing Young Lives!"

VISION
Building an eco friendly sustainable society where each and every one could lead a life with dignity

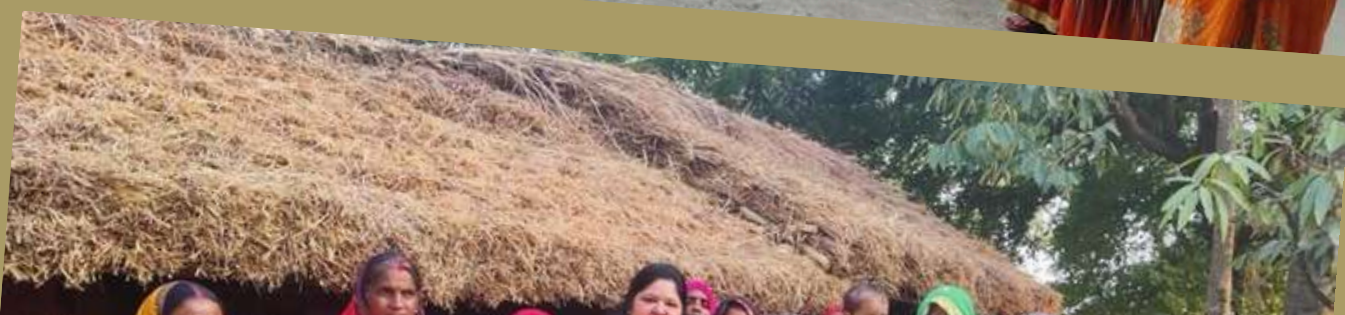




बालहक संरक्षण कृती समिती, बीड व AIM Trust

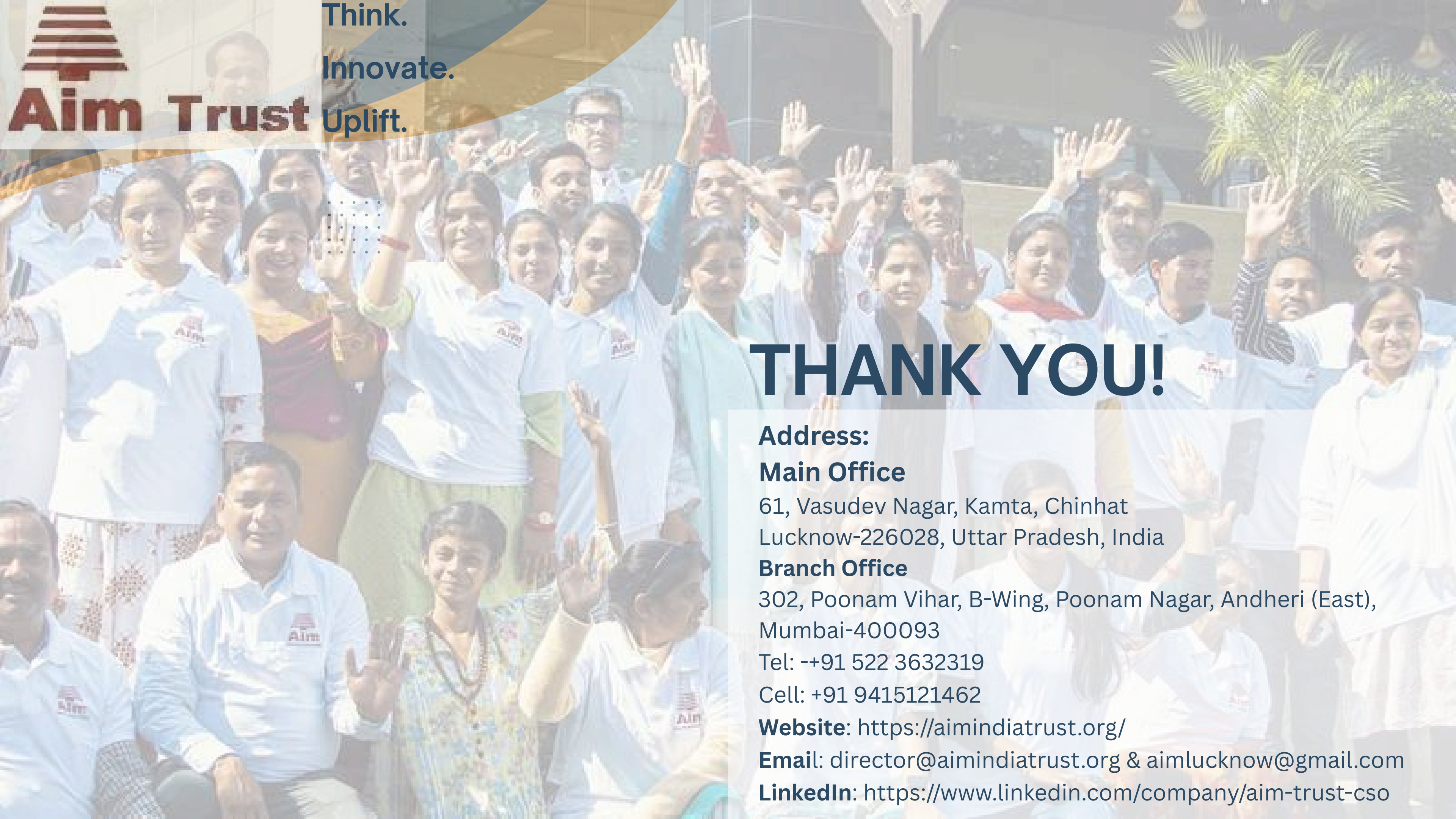
यांच्या संयुक्त विद्यमाने

१४ नोव्हेंबर बालदिना निमित्त जनजागृती कार्यक्रम





Think.
Innovate.
Uplift.



THANK YOU!

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